



**Federal Acquisition Service**  
Southeast Sunbelt Region

September 20, 2016

MEMORANDUM FOR: OASIS POOL 3 CONTRACT HOLDERS

FROM: JASON HEDDY  
GSA/SED Branch Chief and Senior Contracting Officer

FRED TINGLE  
Battlefield Senior Contracting Officer

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Strategic Senior Contracting Officer

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Virtual Senior Contracting Officer

SUBJECT: Quality Infused Pricing (QIP©) Methodology and Principles Being Applied to the Battlefield, Strategic, and Virtual Acquisitions

REFERENCE: GSA Interact Post on "QIP" posted on September 20, 2016

ATTACHMENT: DRAFT BEST VALUE AWARD DECISION CRITERIA – QUALITY INFUSED PRICING METHODOLOGY

OASIS Pool 3 Primes,

It has come to our attention that there are some universal challenges with working federal acquisitions with social media (GSA Interact, Google Platforms, etc.). As we've previously stated, we always want our OASIS Pool 3 Partners to have quick (if not immediate) access to information we publish about our acquisitions on our GSA Interact Page. The name and location of our GSA Interact Page is below:

**Name of Interact Page:** Software Engineering Directorate (SED) - Battlefield, Strategic and Virtual Systems Engineering Support Acquisitions

**Location of Interact Page:** <https://interact.gsa.gov/group/software-engineering-directorate-sed-battlefield-strategic-and-virtual-systems-engineering>

**U.S. General Services Administration**  
4890 University Square Suite 3  
Huntsville, AL  
Atlanta, GA 35816

There was an important post made today by the GSA SED team which requires your review and feedback if you're a part of the defense base pursuing one of the SED acquisitions.

The preceding draft excerpt from Section M of the solicitation(s) for Virtual, Strategic, and Battlefield acquisitions are provided for your review and comment. Any questions regarding this process should be emailed to [AASD.SED@gsa.gov](mailto:AASD.SED@gsa.gov) NLT COB October 7, 2016 to [AASD.SED@gsa.gov](mailto:AASD.SED@gsa.gov).

Thank you for your prompt attention to the important matter.

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